

KRISHA MEHTA

GRAPHIC DESIGNER / DIGITAL DESIGNER

IDEAS DESIGN STORIES

01 EXPERIENCE

02 SKILLS

03 EDUCATION

04 LANGUAGES

Mumbai, India +91 9820879731

krishamehta1600@gmail.com

PEPPER CONTENT

Jan 2025 - Aug 2026

Created social media creatives, DVC/video assets, A+ banner ads, emailers and in-app banners. Art directed on-site shoots and developed cross-channel visual work for multiple brands.

WAM PARTNERS

July 2024 - January 2025

Led end-to-end website design from prototyping to deployment, optimizing UI/UX for better engagement while ensuring ongoing site performance and maintenance.

THESIS & STASIS

June 2023 - January 2024

Built the brand from the ground up, creating email flows, ads and animations while contributing to the rebrand across packaging and website design.

NEEYOG PACKAGING

February 2022 - August 2022

Designed engaging social media posts to boost audience interaction while efficiently organizing and categorizing content.

WEBCRUITMENT

June 2021 - December 2022

Created social media posts for upcoming events and produced engaging videos to effectively communicate information across social platforms.

LIQVID ASIA

August 2021 - October 2021

Designed notifications, banners, social posts and blog graphics for LIQVID ASIA clients, including Digiboxx and ICICI Bank.

SKILLS + TOOLS

Adobe Photoshop
Adobe Illustrator
Adobe Premiere Pro
Adobe InDesign
Figma
SketchUp

EDUCATION

AAS IN COMMUNICATION DESIGN
The New School, Parsons - New York
2022-2024

BACHELORS IN MASS MEDIA
Jai Hind College - Mumbai
2018-2021

LANGUAGES

English
Hindi
Gujarati
Marathi